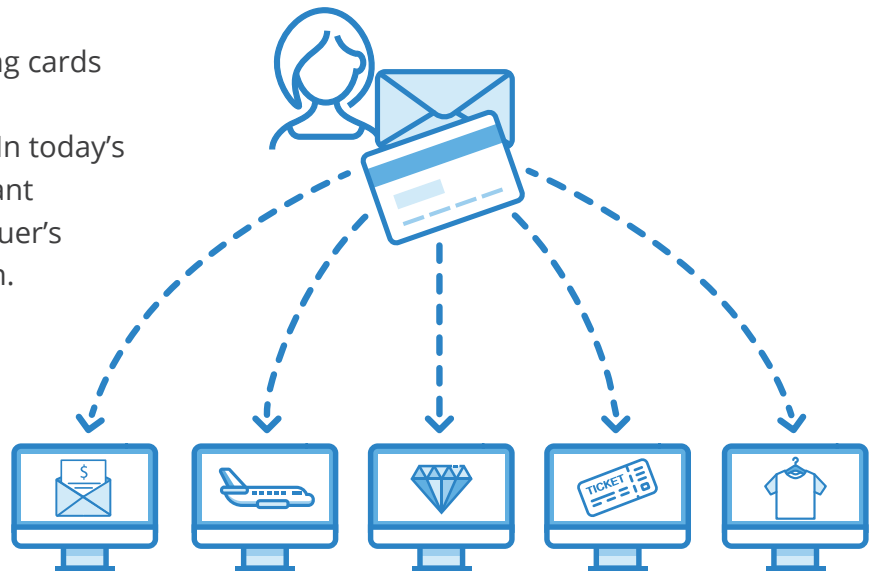# Increase transaction volume by getting your cards on more sites, immediately!

EVERY CARD ISSUED IS AN OPPORTUNITY TO GAIN OR LOSE BUSINESS.

Optimizing card issuance to increase card revenue does not end at activation. Getting cards into circulation online is integral to boosting transaction volume and ultimately revenue. In today's online environment cardholders expect instant access to payment cards at checkout and issuer's have not delivered a comprehensive solution.

How do you make your card the Top of Wallet®?
Providing comprehensive and frictionless cardholder experiences that inspire card loyalty is vital to protect and increase transaction volume.
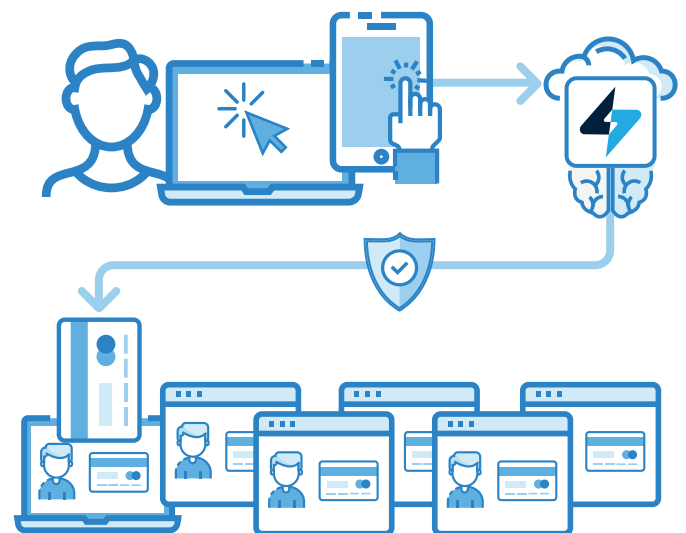
The first platform that updates any card on any site.

The CardSavr Platform as a Service will broaden card reach by providing cardholders a frictionless card replacement and overall e-commerce experience. The flexible, cloud-based solution uniquely combines a scalable machine learning engine and patent-pending artificial intelligence algorithms.
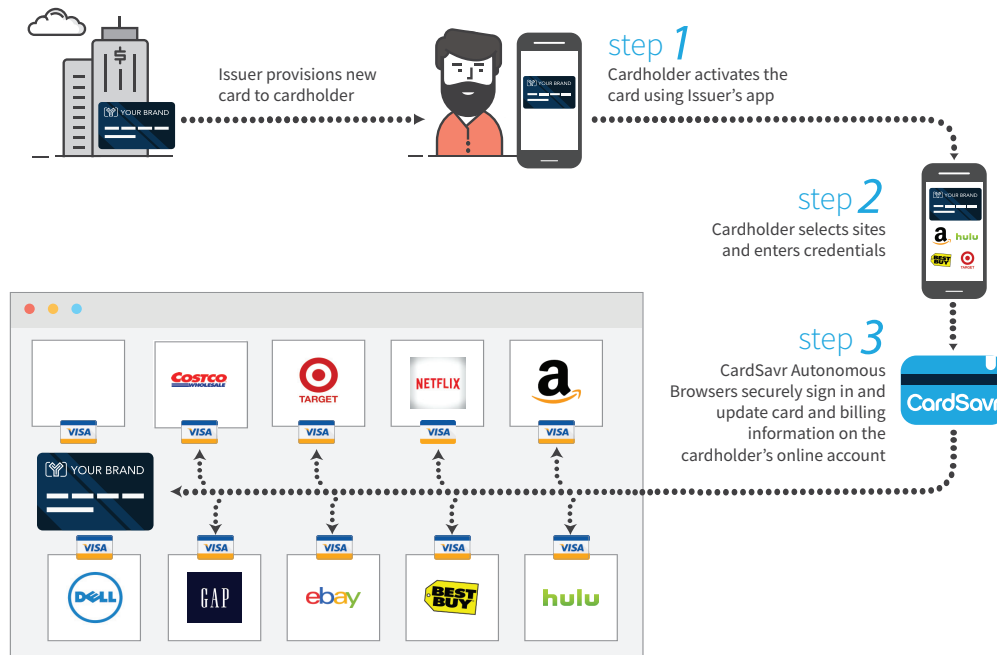
INTEGRATE CARDSAVR WITH:

- **Mobile Web and Apps** Seamlessly embed card provisioning technology into bank or credit union applications at any scale.
- **Voice Capabilities** Cardholders can use digital assistants like Alexa, Siri, and Google Assistant to update their cards by voice to make for an intuitive process.
- **Virtual Cards & Tokens** CardSavr is the cleanest way to provision any payment card including virtual cards or tokens resulting in increased usage and security benefits

Autonomous browser technology performs card updates the the user's behalf. The entire process of updating payment information online is carried out in seconds.

HOW IT WORKS

Issuer provisions new card to cardholder

step 1
Cardholder activates the card using Issuer's app

step 2
Cardholder selects sites and enters credentials

step 3
CardSavr Autonomous Browsers securely sign in and update card and billing information on the cardholder's online account

GETTING STARTED

1. **BUSINESS CASE VALIDATION** Strivve works with your team to understand and validate your business case and design the CardSavr user experience.

2. **TECHNOLOGY EVALUATION** Strivve will provide a fully functioning CardSavr platform to bring the cardholder experience to life in a quick, low effort proof-of-concept engagement.

3. **PRODUCT DEVELOPMENT AND RELEASE** In collaboration with your customer success team, Strivve will provide the blueprint for a successful CardSavr product launch to drive adoption and ongoing usage. CardSavr's comprehensive developer resources include a developer portal, API reference material, sample code, and best practices for implementation.

4. **ONGOING CARDHOLDER EXPERIENCE** Our teams will work together to ensure the successful delivery of a fully integrated solution and continue to work to drive additional benefits from our partnership.

Why CardSavr?

Make your card Top of Wallet®
Increase transaction volume and card revenue with a frictionless cardholder experience that gets cards into circulation faster and on more sites.

Inspire your cardholders to use your cards.
The CardSavr API streamlined process updates any card on any payment site. With CardSavr, you get 100% control of the user experience to help members increase card use and increase member lifetime value.

SECURITY

CardSavr adheres to Payment Card Industry Data Security Standard Services (PCI DSS) v3.2.1 requirements by utilizing a stateless app, strong encryption/tokeniz-ation, and communication only over secure channels.

CardSavr will never:

- Read, pull, or scrape data, especially banking data.
- Scrape Financial Institution's information to compare services or create personalized promotions.

ABOUT STRIVVE, INC.

Headquartered in Seattle, Strivve creates one-of-a-kind cardholder experiences that drive cards to Top of Wallet®. The company's payment card solutions protect and increase card transaction volume for issuers. Strivve's proprietary and patent-pending autonomous browsing technology helps cardholders update and any card on any site. Learn more about Strivve at

www.strivve.com.

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Let's get started! Contact us at **info@strivve.com** or go to **www.strivve.com**

Strive™
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